

2023 Suggested Retail Price List

BG

BLUE GENERATION

TRADITION MEETS INNOVATION

LOGO READY APPAREL

2023



Blue Generation 2023 Suggested Retail Price List

Effective June 1, 2023*

ASI CLASS P Bold pricing represents price increase.

ALSO AVAILABLE IN
T TALL Y YOUTH

ORDER QUANTITY

Item #	Style	Page #	1-48	49-499	500+
BG1051	Men's IL-50 Pique Polo T	44, 68	\$26.50	\$24.50	\$23.50
BG1052	Adult IL-50 Pique Polo with Pocket	44, 68	\$28.00	\$26.00	\$24.98
BG1053	Men's S/S IL-50 Tactical Pique Polo	69	\$36.50	\$34.50	\$32.98
BG1054	Men's IL-50 Colorblock Pique Polo	67	\$27.50	\$25.50	\$24.50
BG1055	Adult L/S IL-50 Tactical Pique Polo	69	\$40.00	\$37.50	\$35.98
BG1260	Men's Teflon™ Treated Twill Bistro Vest	72	\$23.50	\$21.98	\$20.98
BG1265	Ladies' Teflon™ Treated Twill Bistro Vest	72	\$23.50	\$21.98	\$20.98
BG1270	Adult Teflon™ Treated Twill Bib Apron***	73	\$15.98	\$14.48	\$13.98
BG1271	Adult Denim Bib Apron***	73	\$19.00	\$17.50	\$16.98
BG1280	Adult Teflon™ Treated Twill Waist Apron***	73	\$10.98	\$7.50	\$8.98
BG2201	Men's Egyptian Cotton Pique Polo T	41	\$26.00	\$24.00	\$22.98
BG3100	Men's Solid Camp Shirt	30	\$32.00	\$30.00	\$28.50
BG3101-09	Adult Printed Camp Shirt	31	\$35.50	\$33.50	\$31.98
BG4701	Ladies' L/S Button Front Cardigan	29	\$28.00	\$26.00	\$24.98
BG4702	Ladies' S/S Jewel Neck Tee	29	\$17.00	\$15.50	\$14.50
BG4703	Ladies' 3/4 Sleeve V-Neck Tee	29	\$19.00	\$17.50	\$16.50
BG4705	Ladies' Flyaway	29	\$30.00	\$28.00	\$26.98
BG5204	Youth S/S Superblend™ Pique Polo	35,75	\$18.50	\$16.98	\$15.98
BG5207	Youth L/S Superblend™ Pique Polo	75	\$22.50	\$20.98	\$19.98
BG5214	Youth L/S Oxford Shirt	27,74	\$27.50	\$25.98	\$24.98
BG5300	Youth S/S Value Polo**	74	\$15.50	\$13.90	\$13.38
BG5302	Youth S/S Crew Neck Tee	62,74	\$9.00	\$7.90	\$7.18
BG5302	Youth S/S Crew Neck Tee - Hi Visibility	75	\$9.40	\$8.30	\$7.58
BG5500	Youth S/S Soft Touch Polo	28	\$16.00	\$14.50	\$13.98
BG6000P	Ladies' Pleated Front Pants (sizes 2-18)	28	\$42.00	\$39.50	\$37.98
BG6000P	Ladies' Pleated Front Pants (sizes 20-28)	28	\$46.00	\$43.50	\$41.98
BG6001P	Ladies' Flat Front Pants (sizes 2-18)	28	\$48.00	\$45.50	\$43.98
BG6001P	Ladies' Flat Front Pants (sizes 20-28)	28	\$52.00	\$49.50	\$47.98
BG6002S	Ladies' Flat Front Shorts (sizes 2-18)	28	\$35.50	\$33.50	\$31.90
BG6002S	Ladies' Flat Front Shorts (sizes 20-28)	28	\$39.50	\$37.00	\$35.50
BG6003P	Ladies' Studio Pants	8	\$33.50	\$31.50	\$29.98
BG6051	Ladies' IL-50 Pique Polo	44,68	\$26.50	\$24.50	\$23.50
BG6053	Ladies' S/S IL-50 Tactical Pique Polo	69	\$36.50	\$34.50	\$32.98
BG6054	Ladies' IL-50 Colorblock Pique Polo	67	\$27.50	\$25.50	\$24.50
BG6100	Ladies' Solid Camp Shirt	30	\$32.00	\$30.00	\$28.50
BG6201	Ladies' Egyptian Cotton Pique Polo	41	\$26.00	\$24.00	\$22.98
BG6203	Ladies' Teflon™ Treated Pique Polo	66	\$25.00	\$23.50	\$22.58
BG6204	Ladies' S/S Superblend™ Pique Polo	35	\$23.50	\$22.00	\$20.98
BG6205	Ladies' Superblend™ Pique Polo with Tipping	37	\$24.00	\$22.50	\$21.50
BG6207	Ladies' L/S Superblend™ Pique Polo	36	\$30.50	\$28.50	\$26.98
BG6209	Ladies' V-Neck Superblend™ Pique Polo	35	\$23.50	\$22.00	\$20.98
BG6210	Ladies' L/S Essential Poplin Shirt**	23	\$28.50	\$26.50	\$25.58
BG6210S	Ladies' S/S Essential Poplin Shirt**	22	\$28.50	\$26.50	\$25.58
BG6213	Ladies' L/S Cotton Twill Shirt	22	\$29.50	\$27.50	\$25.98
BG6213S	Ladies' S/S Cotton Twill Shirt	22	\$28.98	\$26.98	\$25.98
BG6214	Ladies' L/S Oxford Shirt	27	\$35.50	\$33.50	\$31.98
BG6214S	Ladies' S/S Oxford Shirt	27	\$35.50	\$33.50	\$31.98
BG6215	Ladies' Untucked Crossweave Shirt	24	\$31.50	\$29.50	\$27.98
BG6216	Ladies' L/S Superblend™ Shirt with Bone Buttons	17	\$32.00	\$30.00	\$28.50
BG6216S	Ladies' S/S Superblend™ Shirt with Bone Buttons	18	\$32.00	\$30.00	\$28.50
BG6217	Ladies' L/S Teflon™ Treated Twill Shirt	65	\$33.50	\$31.50	\$29.98
BG6217S	Ladies' S/S Teflon™ Treated Twill Shirt	65	\$33.50	\$31.50	\$29.98
BG6218	Ladies' 3/4 Sleeve Stretch Poplin Shirt	26	\$32.50	\$30.50	\$28.98
BG6218S	Ladies' S/S Stretch Poplin Shirt	26	\$30.50	\$28.50	\$26.98
BG6219	Ladies' V-neck Textured Mesh Polo	49	\$29.00	\$27.00	\$25.50
BG6220	Ladies' Textured Mesh Polo with Contrast Piping	48	\$29.00	\$27.00	\$25.50
BG6222	Ladies' Colorblock Zip Textured Mesh Pullover	51	\$35.50	\$31.50	\$29.98
BG6223	Ladies' Textured Mesh Polo with Raglan Sleeves	48	\$28.50	\$26.50	\$24.98
BG6224	Ladies' S/S Snag Resistant Polo	47	\$28.50	\$26.50	\$24.98
BG6226	Ladies' Colorblock Snag Resistant Polo	46	\$29.50	\$27.50	\$25.98
BG6228	Ladies' V-Neck Heather Jersey Tee	63	\$13.60	\$12.10	\$11.58
BG6229	Ladies' Executive Heather Jersey Polo	45	\$24.50	\$23.00	\$21.98

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ORDER QUANTITY

Item #	Style	Page #	1-48	49-499	500+
BG6230	Ladies' Solid Zip Jersey Pullover	51	\$25.00	\$23.00	\$21.90
BG6231	Ladies' Executive Ultra-Lux Polo	33	\$24.50	\$23.00	\$21.98
BG6232	Ladies' Executive Nailhead Polo	32	\$24.50	\$23.00	\$21.98
BG6260	Ladies' 3/4 Sleeve Untucked Superblend™ Shirt	21	\$31.50	\$29.50	\$27.98
BG6261	Ladies' 3/4 Sleeve Superblend™ Swing Shirt	20	\$33.50	\$31.50	\$29.98
BG6262	Ladies' Superblend™ Poplin Bistro Shirt	72	\$31.50	\$29.50	\$27.98
BG6269	Ladies' Untucked Gingham Check Shirt	15	\$33.50	\$31.50	\$29.98
BG6270-71	Ladies' Untucked Tricolor Plaid Shirt	14	\$33.50	\$31.50	\$29.98
BG6272	Ladies' Untucked Striped Poplin Shirt	13	\$33.50	\$31.50	\$29.98
BG6273	Ladies' Knit Stretch Woven Shirt	9	\$33.50	\$31.50	\$29.98
BG6300	Ladies' Solid Essential Jersey Polo** - Reg. Colors	43,71	\$19.00	\$17.50	\$16.58
BG6300	Ladies' Solid Essential Jersey Polo - Hi Visibility	43,71	\$20.00	\$18.50	\$17.38
BG6301	Ladies' Essential Jersey Polo with Tipping**	45	\$20.50	\$19.00	\$17.98
BG6302	Ladies' S/S V-Neck Jersey Tee** - Regular Colors	62,70	\$11.18	\$9.68	\$9.18
BG6302	Ladies' S/S V-Neck Jersey Tee - Hi Visibility	62,70	\$11.78	\$10.30	\$9.78
BG6304	Ladies' Colorblock Jersey Tee	63	\$14.00	\$12.50	\$11.98
BG6330	Ladies' L/S Peach Touch Twill Shirt	25	\$28.50	\$26.50	\$24.98
BG6401	Ladies' Essential Pique Polo	40	\$19.00	\$17.50	\$16.58
BG6500	Ladies' S/S Soft Touch Pique Polo	38	\$20.50	\$19.00	\$17.98
BG6502	Ladies' L/S Soft Touch Pique Polo	39	\$26.98	\$24.98	\$23.98
BG6505	Ladies' Y-Placket Soft Touch Pique Polo	38	\$20.50	\$19.00	\$17.98
BG6510	Ladies' IL-50 Hi-Vis Pique Polo	71	\$26.60	\$24.60	\$23.58
BG6600	Ladies' Avenger Micro Pique Polo - Regular Colors	42	\$17.70	\$16.20	\$15.18
BG6600	Ladies' Avenger Micro Pique Polo - Hi Visibility	42	\$18.48	\$16.98	\$15.98
BG6951	Ladies' Full Zip Micro Fleece Jacket	55	\$48.00	\$45.50	\$43.98
BG7202	Men's Teflon™ Treated Pique Polo with Pocket**	66	\$26.50	\$24.50	\$23.58
BG7203	Men's Teflon™ Treated Pique Polo**	66	\$25.00	\$23.50	\$22.58
BG7204	Men's Superblend™ Pique Polo	T Y 35	\$23.50	\$22.00	\$20.98
BG7205	Men's Superblend™ Pique Polo with Tipping	37	\$24.00	\$22.50	\$21.50
BG7206	Adult S/S Superblend™ Pique Polo with Pocket	36	\$26.50	\$25.00	\$23.98
BG7207	Men's L/S Superblend™ Pique Polo	Y 36	\$30.50	\$28.50	\$26.98
BG7208	Adult L/S Superblend™ Pique Polo with Pocket	36	\$31.50	\$29.50	\$27.98
BG7210	Men's L/S Essential Poplin Shirt**	23	\$28.50	\$26.50	\$25.58
BG7210S	Men's S/S Essential Poplin Shirt**	23	\$28.50	\$26.50	\$25.58
BG7216	Men's L/S Superblend™ Shirt with Bone Buttons	T 17	\$32.00	\$30.00	\$28.50
BG7216S	Men's S/S Superblend™ Shirt with Bone Buttons	T 18	\$32.00	\$30.00	\$28.50
BG7217	Men's L/S Teflon™ Treated Twill Shirt	T 65	\$33.50	\$31.50	\$29.98
BG7217S	Men's S/S Teflon™ Treated Twill Shirt	65	\$33.50	\$31.50	\$29.98
BG7218	Men's Stretch Poplin Shirt	26	\$32.50	\$30.50	\$28.98
BG7219	Men's Textured Mesh Polo	T 49	\$29.00	\$27.00	\$25.50
BG7220	Men's Textured Mesh Polo with Contrast Piping	48	\$29.00	\$27.00	\$25.50
BG7222	Men's Colorblock Zip Textured Mesh Pullover	51	\$35.50	\$31.50	\$29.98
BG7223	Men's Textured Mesh Polo with Raglan Sleeve	48	\$28.50	\$26.50	\$24.98
BG7224	Men's S/S Snag Resistant Polo	47	\$28.50	\$26.50	\$24.98
BG7225	Adult L/S Snag Resistant Polo	47	\$31.50	\$29.50	\$27.98
BG7226	Men's Colorblock Snag Resistant Polo	46	\$29.50	\$27.50	\$25.98
BG7227	Adult Executive Tonal Stripe Polo	33	\$24.50	\$23.00	\$21.98
BG7228	Men's Crew Neck Heather Jersey Tee	63	\$13.60	\$12.10	\$11.58
BG7229	Men's Executive Heather Jersey Polo	45	\$24.50	\$23.00	\$21.98
BG7230	Men's Solid Zip Jersey Pullover	51	\$25.00	\$23.00	\$21.90
BG7231	Men's Executive Ultra-Lux Polo	33	\$24.50	\$23.00	\$21.98
BG7232	Men's Executive Nailhead Polo	32	\$24.50	\$23.00	\$21.98
BG7266	Men's L/S Superblend™ Shirt with Matching Buttons	T 19	\$31.50	\$29.50	\$27.98
BG7266S	Men's S/S Superblend™ Shirt with Matching Buttons	19	\$31.50	\$29.00	\$27.98
BG7267	Men's Superblend™ Poplin Bistro Shirt	72	\$31.50	\$29.50	\$27.98
BG7268	Men's Untucked Superblend™ Shirt	21	\$31.50	\$29.50	\$27.98
BG7269	Men's Untucked Gingham Check Shirt	15	\$33.50	\$31.50	\$29.98
BG7270-71	Men's Untucked Tricolor Plaid Shirt	14	\$33.50	\$31.50	\$29.98
BG7272	Men's Untucked Striped Poplin Shirt	13	\$33.50	\$31.50	\$29.98
BG7273	Men's Knit Stretch Woven Shirt	9	\$33.50	\$31.50	\$29.98
BG7300	Men's Solid Essential Jersey Polo** - Reg. Colors	T Y 43,71	\$19.00	\$17.50	\$16.58
BG7300	Men's Solid Essential Jersey Polo - Hi Visibility	T 43,71	\$20.00	\$18.50	\$17.38
BG7301	Men's Essential Jersey Polo with Tipping**	45	\$20.50	\$19.00	\$17.98
BG7302	Adult S/S Crew Neck Jersey Tee - Regular Colors	Y 62,70	\$11.18	\$9.68	\$9.18
BG7302	Adult S/S Crew Neck Jersey Tee Hi-Visibility	Y 62,70	\$11.78	\$10.30	\$9.78

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ORDER QUANTITY

Item #	Style	Page #	1-48	49-499	500+
BG7303	Adult L/S Jersey Tee** - Regular Colors	62,70	\$14.00	\$12.50	\$11.98
BG7303	Adult L/S Jersey Tee Hi-Visibility	62,70	\$15.00	\$13.50	\$12.98
BG7304	Men's Colorblock Jersey Tee	63	\$14.00	\$12.50	\$11.98
BG7305	Adult Contrast Crew Neck Jersey Tee	63	\$13.40	\$11.90	\$11.38
BG7306	Adult S/S Triblend Tee	56	\$14.08	\$12.58	\$11.98
BG7307	Adult 3/4 Sleeve Triblend Baseball Tee	56	\$16.00	\$14.50	\$13.98
BG7308	Adult Triblend Zip Front Hoodie	57,61	\$27.50	\$25.50	\$24.58
BG7309	Adult Triblend Pullover Hoodie	57,61	\$25.50	\$23.50	\$22.58
BG7401	Men's Essential Pique Polo	40	\$19.00	\$17.50	\$16.58
BG7500	Men's S/S Soft Touch Pique Polo	T Y 38	\$20.50	\$19.00	\$17.98
BG7501	Adult S/S Soft Touch Pique Polo with Pocket	39	\$21.50	\$19.98	\$18.98
BG7502	Men's L/S Soft Touch Pique Polo	39	\$26.98	\$24.98	\$23.98
BG7510	Men's IL-50 Hi-Vis Pique Polo	71	\$26.60	\$24.60	\$23.58
BG7511	Adult Crew Neck Jersey Tee with Reflective Tape Class 2	70	\$27.00	\$25.00	\$23.98
BG7600	Men's Avenger Micro Pique Polo - Regular Colors	42	\$17.70	\$16.20	\$15.18
BG7600	Men's Avenger Micro Pique Polo - Hi Visibility	42	\$18.48	\$16.98	\$15.98
BG8000P	Men's Pleated Front Pants (sizes 28-40)	28	\$42.00	\$39.50	\$37.98
BG8000P	Men's Pleated Front Pants (sizes 42-52)	28	\$46.00	\$43.50	\$41.98
BG8001P	Men's Flat Front Pants (sizes 28-40)	28	\$48.00	\$45.50	\$43.98
BG8001P	Men's Flat Front Pants (sizes 42-52)	28	\$52.00	\$49.50	\$47.98
BG8002S	Men's Flat Front Shorts (sizes 28-40)	28	\$35.50	\$33.50	\$31.90
BG8002S	Men's Flat Front Shorts (sizes 42-52)	28	\$39.50	\$37.00	\$35.50
BG8202	Ladies' L/S Denim Shirt	11	\$29.50	\$27.50	\$25.98
BG8202S	Ladies' S/S Denim Shirt	11	\$29.50	\$27.50	\$25.98
BG8203	Ladies' L/S Y-placket Denim Shirt	10	\$29.50	\$27.50	\$25.98
BG8206	Men's L/S Denim Shirt	11	\$29.50	\$27.50	\$25.98
BG8206S	Men's S/S Denim Shirt	11	\$29.50	\$27.50	\$25.98
BG8207	Men's L/S Untucked Denim Shirt	10	\$29.50	\$27.50	\$25.98
BG8213	Men's L/S Cotton Twill Shirt	T 22	\$29.50	\$27.50	\$25.98
BG8213S	Men's S/S Cotton Twill Shirt	22	\$28.98	\$26.98	\$25.98
BG8214	Men's L/S Oxford Shirt	T Y 27	\$35.50	\$33.50	\$31.98
BG8214S	Men's S/S Oxford Shirt	27	\$35.50	\$33.50	\$31.98
BG8215	Men's L/S Crossweave Shirt	24	\$31.50	\$29.50	\$27.98
BG8216	Men's L/S Untucked Crossweave Shirt	24	\$31.50	\$29.50	\$27.98
BG8330	Men's L/S Peach Touch Twill Shirt	25	\$28.50	\$26.50	\$24.98
BG8330S	Men's S/S Peach Touch Twill Shirt	25	\$28.50	\$26.50	\$24.98
BG9301P	Adult Premium Fleece Pullover Hoodie	T 52,60	\$35.50	\$32.50	\$30.98
BG9301PD	Colorful Drawstrings [Minimum 12 Units]			Add \$5.90	
BG9302Z	Adult Premium Fleece Zip Front Hoodie	T 52,60	\$38.00	\$35.50	\$33.98
BG9302ZD	Colorful Drawstrings [Minimum 12 Units]			Add \$5.90	
BG9303P	Adult Essential Fleece Pullover Hoodie	53	\$31.50	\$29.50	\$27.98
BG9304Z	Adult Essential Fleece Zip Front Hoodie	53	\$35.50	\$33.50	\$31.98
BG9951	Men's Micro Fleece Full Zip Jacket	55	\$48.00	\$45.50	\$43.98
BG9952	Adult Micro Fleece Zip Pullover	54	\$46.00	\$43.50	\$41.98
BG9953	Adult Micro Fleece Full Zip Vest	54	\$38.00	\$35.50	\$33.98

Guidelines

- Prices listed are for sizes XXS-XL. See chart for upcharges.
- Refer to catalog for available sizes and colors per style.
- See separate price lists for **Sublimated** collections

*Prices effective June 1, 2023 & subject to change without notice.

**White fabric is slightly heavier to be less sheer.

***6 piece prepack (priced per piece)

Upcharges

	2XL	3XL	4XL	5XL	6XL	7XL	8XL	9XL	10XL	Tall
Knits/Wovens /Studio Pant/ Triblend Hoodies	\$2.00	\$6.00	\$8.00	\$10.00	\$12.00	\$14.00	\$16.00	\$18.00	\$20.00	\$7.00
Hoodies/Fleece	\$5.00	\$6.50	\$11.50	\$20.00	\$20.00	-	-	-	-	\$7.00